

ADV # _____ ADV. NAME POLI/E NELSON/U/SEN/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
 ALEXANDRIA, VA 22310
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6295626 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#476 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG23/12 14.41

REP: NEW ORDER
 TTL 61150 @ 80X
 PLS CFM
 THANKS, MIKE FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE

UHA: 4850

WFLA

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|--------|-----------|
| 1 | | | 500A-530A | 30 | | \$75.00 | 9/25 | 9/28 | 4 | | TU-F | 4 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 476 | | | | | | | | | | | | |
| PROGRAM : 5AM NEWS | | | | | | | | | | | | |
| CON COM1: 5AM NEWS | | | | | | | | | | | | |
| 2 | | | 500A-530A | 30 | | \$75.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : 5AM NEWS | | | | | | | | | | | | |
| CON COM1: 5AM NEWS | | | | | | | | | | | | |
| 3 | | | 530A-600A | 30 | | \$125.00 | 9/25 | 9/28 | 3 | | TU-W,F | 3 |
| PROGRAM : 530AM NEWS | | | | | | | | | | | | |
| CON COM1: 530AM NEWS | | | | | | | | | | | | |

9/6/12 FCC (5)

AUG23/12 14.41
*** WFLA-TV ***

| LINE# | REF | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-------|----|-------------|------|-----|----------|------------|----------|----------|-----------|-------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | : |
| 4 | | | 600A-700A | 30 | | \$700.00 | 9/25 | 9/28 | 4 | | TU-F | 4 |
| PROGRAM : 6AM NEWS | | | | | | | | | | | | |
| CON COM1: 6AM NEWS | | | | | | | | | | | | |
| 5 | | | 600A-700A | 30 | | \$700.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : 6AM NEWS | | | | | | | | | | | | |
| CON COM1: 6AM NEWS | | | | | | | | | | | | |
| 6 | | | 700A-900A | 30 | | \$900.00 | 9/25 | 9/28 | 8 | | TU-F | 8 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 7 | | | 700A-900A | 30 | | \$900.00 | 10/1 | 10/1 | 2 | | MON | 2 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 8 | | | 200P-300P | 30 | | \$125.00 | 9/25 | 9/28 | 4 | | TU-F | 4 |
| PROGRAM : RACHEL RAY | | | | | | | | | | | | |
| CON COM1: RACHEL RAY | | | | | | | | | | | | |
| 9 | | | 200P-300P | 30 | | \$125.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : RACHEL RAY | | | | | | | | | | | | |
| CON COM1: RACHEL RAY | | | | | | | | | | | | |
| 10 | | | 400P-500P | 30 | | \$300.00 | 9/25 | 9/28 | 4 | | TU-F | 4 |
| PROGRAM : DR. OZ | | | | | | | | | | | | |
| CON COM1: DR. OZ | | | | | | | | | | | | |
| 11 | | | 400P-500P | 30 | | \$300.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : DR. OZ | | | | | | | | | | | | |
| CON COM1: DR. OZ | | | | | | | | | | | | |
| 12 | | | 500P-530P | 30 | | \$450.00 | 9/25 | 9/27 | 2 | | TU,TH | 2 |
| PROGRAM : 5PM NEWS | | | | | | | | | | | | |
| CON COM1: 5PM NEWS | | | | | | | | | | | | |

REP HEADLINE# 6295626
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 14.41
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 13 | | | 500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS | 30 | | \$450.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| 14 | | | 530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS | 30 | | \$900.00 | 9/25 | 9/28 | 4 | | TU-F | 4 |
| 15 | | | 530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS | 30 | | \$900.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| 16 | | | 600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS | 30 | | \$1,200.00 | 9/25 | 9/28 | 4 | | TU-F | 4 |
| 17 | | | 600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS | 30 | | \$1,200.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| 18 | | | 630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS | 30 | | \$2,000.00 | 9/25 | 9/28 | 4 | | TU-F | 4 |
| 19 | | | 630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS | 30 | | \$2,000.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| 20 | | | 700P-730P PROGRAM : NEWS CON COM1: NEWS | 30 | | \$500.00 | 9/25 | 9/28 | 4 | | TU-F | 4 |
| 21 | | | 700P-730P PROGRAM : NEWS CON COM1: NEWS | 30 | | \$500.00 | 10/1 | 10/1 | 1 | | MON | 1 |

REP HEADLINE# 0295006
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 14.41
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 22 | | | 730P-800P PROGRAM : ET CON COM1: ET | 30 | | \$500.00 | 9/25 | 9/28 | 4 | | TU-F | 4 |
| 23 | | | 730P-800P PROGRAM : ET CON COM1: ET | 30 | | \$500.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| 24 | | | 800P-1000P PROGRAM : VOICE CON COM1: VOICE | 30 | | \$4,500.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| 25 | | | 700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1: FBALL NIGHT IN AM | 30 | | \$1,700.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| 26 | | | 1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS | 30 | | \$1,250.00 | 9/26 | 9/30 | 5 | | SU | 5 |
| 27 | | | 1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS | 30 | | \$1,250.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| 28 | | | 1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW | 30 | | \$325.00 | 9/26 | 9/28 | 2 | | W,F | 2 |
| 29 | | | 1230A-130A PROGRAM : FALLON CON COM1: FALLON | 30 | | \$100.00 | 9/26 | 9/28 | 2 | | W,F | 2 |
| 30 | | | 700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY | 30 | | \$250.00 | 9/29 | 9/29 | 1 | | SAT | 1 |

1130P-1PM due
NFL

REP HEADLINE# 6005626
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 14.41
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------|-----|----|-------------|--------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 31 | | | 900A-1000A | 30 | | \$150.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : SAT 9AM NEWS | | | | | | | | | | | | |
| CON COM1: SAT 9AM NEWS | | | | | | | | | | | | |
| 32 | | | 600P-630P | 30 | | \$700.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : SAT 6PM NEWS | | | | | | | | | | | | |
| CON COM1: SAT 6PM NEWS | | | | | | | | | | | | |
| 33 | | | 800A-900A | 30 | | \$250.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : SUN TODAY | | | | | | | | | | | | |
| CON COM1: SUN TODAY | | | | | | | | | | | | |
| 34 | | | 900A-1000A | 30 | | \$150.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : SUN NEWS | | | | | | | | | | | | |
| CON COM1: SUN NEWS | | | | | | | | | | | | |
| 35 | | | 600P-630P | 30 | | \$375.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : SUN 6PM NEWS | | | | | | | | | | | | |
| CON COM1: SUN 6PM NEWS | | | | | | | | | | | | |
| 36 | | | 630P-700P | 30 | | \$2,500.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : SUN NEWS | | | | | | | | | | | | |
| CON COM1: SUN NEWS | | | | | | | | | | | | |
| SEP/12 | | | 46850.00 | OCT/12 | | 14300.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 61150.00 |
| TOTAL SPOTS | | | | | | | | | | | | 80 |

MARKET TOTALS \$254,791 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

ESTIMATED SHARES

SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|--|---|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 57800 | Campaign Ref: E:120905053 |
| Buyer: FL | Client/Product/Estimate: / / 1476 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 09/24/12 to 10/07/12 | Weeks: 2 | Order Ref: 06295626 |
| Est./PO Number: 06295626 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| | | |
|--------------------------------------|----------------------------|---|
| Product: Bill Nelson 4 Senate | Booking Group: WFLA | Key Market: Tampa-St. Petersburg, FL |
| Demographic: (L) Household | Order: | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/24 | 10/01 | Total | Cost |
|-----------------------|------------------------------|----------|------|-------------|-------------------------------|-------|-------|-------|
| 1 | M-F 5a News TWTF.. | 06 | 75 | 30 Comme | Nbr of Spots | 4 | 4 | 300 |
| 2 | M-F 5a News M..... | 06 | 75 | 30 Comme | Nbr of Spots | 1 | 1 | 75 |
| 3 | M-F 530a News TWTF.. | 06 | 125 | 30 Comme | Nbr of Spots | 3 | 3 | 375 |
| 4 | M-F 6a News TWTF.. | 03 | 700 | 30 Comme | Nbr of Spots | 4 | 4 | 2800 |
| 5 | M-F 6a News M..... | 03 | 700 | 30 Comme | Nbr of Spots | 1 | 1 | 700 |
| 6 | M-F 7a Today Show TWTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 8 | 8 | 7200 |
| 7 | M-F 7a Today Show M..... | 03 | 900 | 30 Comme | Nbr of Spots | 2 | 2 | 1800 |
| 8 | M-F 2p Rachael Ray TWTF.. | 06 | 125 | 30 Comme | Nbr of Spots | 4 | 4 | 500 |
| Weekly Totals: | | | | | Total Spots(Ord Spots) | 64 | 14 | 78 |
| | | | | | Open PR | -1 | | -2500 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|--|---|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 57800 | Campaign Ref: E:120905053 |
| Buyer: FL | Client/Product/Estimate: . / 1476 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 09/24/12 to 10/07/12 | Weeks: 2 | Order Ref: 06295626 |
| Est./PO Number: 06295626 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/24 | 10/01 | Total | Cost |
|--|--|----------|------|-------------|-------|-------|-------|-------|
| 9 | M-F 2p Rachael Ray M..... | 06 | 125 | 30 Comme | | 1 | 1 | 125 |
| 10 | M-F 4p Dr Oz TWTF.. | 06 | 300 | 30 Comme | | 4 | 4 | 1200 |
| 11 | M-F 4p Dr Oz M..... | 06 | 300 | 30 Comme | | 1 | 1 | 300 |
| 12 | M-F 5p News T.T.... | 06 | 450 | 30 Comme | 2 | | 2 | 900 |
| 13 | M-F 5p News M..... | 06 | 450 | 30 Comme | | 1 | 1 | 450 |
| 14 | M-F 530p News TWTF.. | 03 | 900 | 30 Comme | 4 | | 4 | 3600 |
| 15 | M-F 530p News M..... | 03 | 900 | 30 Comme | | 1 | 1 | 900 |
| 16 | M-F 6p News TWTF.. | 03 | 1200 | 30 Comme | 4 | | 4 | 4800 |
| 17 | M-F 6p News M..... | 03 | 1200 | 30 Comme | | 1 | 1 | 1200 |
| 18 | M-F 630p ET / 530p CT NBC Nightly News TWTF.. | 03 | 2000 | 30 Comme | 4 | | 4 | 8000 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 64 | 14 | 78 | |
| Open PR | | | | | -1 | | -1 | -2500 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|--|---|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 57800 | Campaign Ref: E:120905053 |
| Buyer: FL | Client/Product/Estimate: / / 1476 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 09/24/12 to 10/07/12 | Weeks: 2 | Order Ref: 06295626 |
| Est./PO Number: 06295626 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/24 | 10/01 | Total | Cost |
|--|---|----------|------|-------------|-------|-------|-------|-------|
| 19 | M-F 630p ET / 530p CT NBC Nightly News M..... | 03 | 2000 | 30 Comme | | 1 | 1 | 2000 |
| 20 | M-F 7p News TWTF.. | 06 | 500 | 30 Comme | 4 | | 4 | 2000 |
| 21 | M-F 7p News M..... | 06 | 500 | 30 Comme | | 1 | 1 | 500 |
| 22 | M-F 730p Entertainment Tonight TWTF.. | 06 | 500 | 30 Comme | 4 | | 4 | 2000 |
| 23 | M-F 730p Entertainment Tonight M..... | 06 | 500 | 30 Comme | | 1 | 1 | 500 |
| 24 | Mon 8-10p ET / 7-9p CT Voice M..... | 06 | 4500 | 30 Comme | | 1 | 1 | 4500 |
| 25 | Sun 7p ET / 6p CT Football Night in AmericaS | 06 | 1700 | 30 Comme | 1 | | 1 | 1700 |
| 26 | M-Su 11p News ..WTFS | 03 | 1250 | 30 Comme | 4 | | 4 | 5000 |
| 27 | M-Su Late News Late RunS | 03 | 1250 | 30 Comme | 1 | | 1 | 1250 |
| 28 | M-Su 11p NewsS | 03 | 1250 | 30 Comme | | 1 | 1 | 1250 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 64 | 14 | 78 | |
| Open PR | | | | | -1 | | -1 | -2500 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|--|----------------------------------|----------------------------------|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 57800 | Campaign Ref: E:120905053 |
| Buyer: FL | Client/Product/Estimate: / / 476 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 09/24/12 to 10/07/12 | Weeks: 2 | Order Ref: 06295626 |
| Est./PO Number: 06295626 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|--------------|-------|-------|-------|
| 29 | M-F 1135p ET / 1035p CT Tonight Show ..W.F.. | 06 | 325 | 30 Comme | Nbr of Spots | 2 | 2 | 650 |
| 30 | M-F 1237a ET / 1137p CT Late Night ..W.F.. | 06 | 100 | 30 Comme | Nbr of Spots | 2 | 2 | 200 |
| 31 | Sat 7a Today ShowS. | 06 | 250 | 30 Comme | Nbr of Spots | 1 | 1 | 250 |
| 32 | Sun 8a Today ShowS. | 06 | 250 | 30 Comme | Nbr of Spots | 1 | 1 | 250 |
| 33 | Sun 9a NewsS. | 06 | 150 | 30 Comme | Nbr of Spots | 1 | 1 | 150 |
| 34 | Sun 6p NewsS. | 06 | 375 | 30 Comme | Nbr of Spots | 1 | 1 | 375 |
| 35 | Sun 630p ET / 530p CT NBC Nightly NewsS. | 03 | 2500 | 30 Comme | Nbr of Spots | 1 | 1 | 2500 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 64 | 14 | 78 | |
| Open PR | | | | | -1 | | -1 | -2500 |

Pre-emption Summary

| Ref | Sales Product | Spot Type | Pre-empt Date | Status | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|---------------|-----------|---------------|--------|----------------|--------------------------|--------------|--------------|
|-----|---------------|-----------|---------------|--------|----------------|--------------------------|--------------|--------------|

| Ref | Sales Product | Spot Type | Pre-empt Date | Status | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|--|----------------|---------------|------------------|----------------|--------------------------|--------------|--------------|
| 35 | Sun 630p ET / 530p CT NBC Nightly News | :30 Commercial | 09/24/12 | Open Pre Emption | 2,500.00 | | 0000000000 | E:120905053 |

Grand Totals

| | | Month 9 Weeks: 5 | | | Month 10 Weeks: 4 | | | |
|-------|--------|------------------|--|--|-------------------|--|--|-------|
| | | 09/24 | | | 10/01 | | | |
| Spots | Totals | 78 | | | 64 | | | 14 |
| Cost | | 60300 | | | 46000 | | | 14300 |

Grand Totals:

| | |
|--------------|-----------|
| Spots: | 78 |
| Gross Total: | 57,800.00 |
| Commission: | 8,670.00 |
| Net Total: | 49,130.00 |



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE: 09/30/12
ORDER TYPE: Political
WFLA I SS
E:120905053
WFLA
INVOICE NUMBER: 0100032693
PAGE: 1
BROADCAST MONTH: 08/27/2012 - 09/30/12
SCHEDULE DATES: 9/24/12-10/07/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /476
Desc: 06295626

| SCHEDULE | | | ACTUAL BROADCAST | | | | | RECONCILIATION | | |
|--------------------|--------|------------|------------------|-----|--------|--------|-----------------------------|----------------|-----------|--------------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH | M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
| M-F 5a News | 75.00 | 1 4 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | 05:09A | 30 | BN12001 | 75.00 | | |
| | | | 9/26 | WE | 05:13A | 30 | BN12003 | 75.00 | | |
| | | | 9/27 | TH | 05:22A | 30 | BN12001 | 75.00 | | |
| | | | 9/28 | FR | 05:11A | 30 | BN12003 | 75.00 | | |
| M-F 530a News | 125.00 | 3 3 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | | 30 | | .00 | Preempted | 125.00- |
| | | | 9/26 | WE | | 30 | | .00 | Preempted | 125.00- |
| | | | 9/28 | FR | | 30 | | .00 | Preempted | 125.00- |
| M-F 6a News | 700.00 | 4 4 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | 06:27A | 30 | BN12003 | 700.00 | | |
| | | | 9/26 | WE | 06:28A | 30 | BN12001 | 700.00 | | |
| | | | 9/27 | TH | 06:41A | 30 | BN12003 | 700.00 | | |
| | | | 9/28 | FR | 06:59A | 30 | BN12001 | 700.00 | | |
| M-F 7a Today Show | 900.00 | 6 B | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | 07:58A | 30 | BN12001 | 900.00 | | |
| | | | 9/25 | TU | 08:29A | 30 | BN12003 | 900.00 | | |
| | | | 9/26 | WE | 08:26A | 30 | BN12003 | 900.00 | | |
| | | | 9/26 | WE | 08:57A | 30 | BN12001 | 900.00 | | |
| | | | 9/27 | TH | 07:58A | 30 | BN12001 | 900.00 | | |
| | | | 9/27 | TH | 08:43A | 30 | BN12003 | 900.00 | | |
| | | | 9/28 | FR | 07:25A | 30 | BN12003 | 900.00 | | |
| | | | 9/28 | FR | 08:45A | 30 | BN12001 | 900.00 | | |
| M-F 2p Rachael Ray | 125.00 | B 4 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | 02:43P | 30 | BN12001 | 125.00 | | |
| | | | 9/26 | WE | 02:31P | 30 | BN12003 | 125.00 | | |
| | | | 9/27 | TH | 02:42P | 30 | BN12001 | 125.00 | | |
| | | | 9/28 | FR | 02:17P | 30 | BN12003 | 125.00 | | |

*** Continued ***

PERIOD COST 47,025.00

52 Total Units
ACTUAL GROSS BILLING 39,300.00
AGENCY COMMISSION 5,895.00
NET DUE 33,405.00

Debits .00
SUB-TOTALS Credits 7,725.00-
TOTAL RECONCILING 7,725.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER: Bill Nelson/ D/ State Senate
PRODUCT: Bill Nelson 4 Senate

INVOICE NUMBER: 0100032693
BROADCAST MONTH: 08/27/2012 - 09/30/12
AMOUNT DUE: 33,405.00

REMIT TO:

*00189
000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

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REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120905053
WFLA
INVOICE NUMBER 0100032693
PAGE 2
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/24/12-10/07/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /476
Desc: 06295626

| SCHEDULE | | | ACTUAL BROADCAST | | | | | RECONCILIATION | | |
|----------------------------------|---------|------------|------------------|-----|--------|--------|-----------------------------|----------------|-----------|--------------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH | M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
| M-F 4p Dr Dz | 300.00 | 10 4 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | 04:39P | 30 | BN12003 | 300.00 | | |
| | | | 9/26 | WE | 04:12P | 30 | BN12001 | 300.00 | | |
| | | | 9/27 | TH | 04:56P | 30 | BN12003 | 300.00 | | |
| | | | 9/28 | FR | 04:36P | 30 | BN12001 | 300.00 | | |
| M-F 5p News | 450.00 | 12 2 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | 05:13P | 30 | BN12001 | 450.00 | | |
| | | | 9/27 | TH | 05:22P | 30 | BN12001 | 450.00 | | |
| M-F 530p News | 900.00 | 14 4 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | 05:52P | 30 | BN12003 | 900.00 | | |
| | | | 9/26 | WE | 05:56P | 30 | BN12003 | 900.00 | | |
| | | | 9/27 | TH | 05:53P | 30 | BN12003 | 900.00 | | |
| | | | 9/28 | FR | 05:40P | 30 | BN12003 | 900.00 | | |
| M-F 6p News | 1200.00 | 16 4 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | 06:29P | 30 | BN12001 | 1200.00 | | |
| | | | 9/26 | WE | 06:10P | 30 | BN12001 | 1200.00 | | |
| | | | 9/27 | TH | 06:10P | 30 | BN12001 | 1200.00 | | |
| | | | 9/28 | FR | 06:12P | 30 | BN12001 | 1200.00 | | |
| M-F 630p ET / 530p CT NBC Night | 2000.00 | 18 4 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | 06:59P | 30 | BN12003 | 2000.00 | | |
| | | | 9/26 | WE | 06:59P | 30 | BN12003 | 2000.00 | | |
| | | | 9/27 | TH | 07:00P | 30 | BN12003 | 2000.00 | | |
| | | | 9/28 | FR | 06:50P | 30 | BN12003 | 2000.00 | | |
| M-F 7p News | 500.00 | 20 4 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | | 30 | | .00 | Preempt P | 500.00- |
| | | | 9/26 | WE | | 30 | | .00 | olitical | |
| | | | 9/27 | TH | | 30 | | .00 | Preempt P | 500.00- |
| | | | 9/27 | TH | 07:13P | 30 | BN12003 | 500.00 | olitical | |
| M-F 730p Entertainment Tonight | 500.00 | 22 4 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/25 | TU | 07:44P | 30 | BN12001 | 500.00 | Preempted | 500.00- |
| | | | 9/26 | WE | | 30 | | .00 | | |
| | | | 9/26 | WE | 07:45P | 30 | BN12001 | 500.00 | Preempted | 500.00- |
| | | | 9/27 | TH | | 30 | | .00 | | |
| Sun 7p ET / 6p CT Football Night | 1700.00 | 25 1 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/30 | SU | | 30 | | .00 | Preempted | 1700.00- |
| M-Su 11p News | 1250.00 | 26 4 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/26 | WE | 11:13P | 30 | BN12001 | 1250.00 | | |
| | | | 9/27 | TH | 11:22P | 30 | BN12001 | 1250.00 | | |
| | | | 9/28 | FR | 11:31P | 30 | BN12001 | 1250.00 | | |
| | | | 9/29 | SA | 11:27P | 30 | BN12002 | 1250.00 | | |
| M-Su Late News Late Run | 1250.00 | 27 1 | | | | | *WFLA :30 Commercial | | | |
| | | | 9/30 | SU | 12:29A | 30 | BN12002 | 1250.00 | | |
| M-F 1135p ET / 1035p CT Tonight | | | | | | | *WFLA :30 Commercial | | | |
| | | | | | | | *** Continued *** | | | |

Sports
Overrun

PERIOD COST 47,025.00

52 Total Units
ACTUAL GROSS BILLING 39,300.00
AGENCY COMMISSION 5,895.00
NET DUE 33,405.00

SUB-TOTALS Debits .00
Credits 7,725.00-
TOTAL RECONCILING 7,725.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



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| SCHEDULE | | | ACTUAL BROADCAST | | | | RECONCILIATION | | |
|-----------------------------------|---------|------------|------------------|-----|--------|------------------------------------|----------------|--------------------|--------------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
| | 325.00 | 29 2 | 9/26 | WE | | 30 | .00 | Preempt P olitical | 325.00- |
| | | | 9/28 | FR | | 30 | .00 | Preempt P olitical | 325.00- |
| M-F 1237a ET / 1137p CT Late N | | | | | *WFLA | :30 Commercial | | | |
| | 100.00 | 30 2 | 9/26 | WE | 01:26A | 30 8N12003 | 100.00 | | |
| | | | 9/28 | FR | 01:25A | 30 BN12003 | 100.00 | | |
| Sun 630p ET / 530p CT N8C Nigh | | | | | *WFLA | :30 Commercial | | | |
| | 2500.00 | 35 1 | 9/30 | SU | | 30 | .00 | Preempted | 2500.00- |
| Sat 7a Today Show | | | | | *WFLA | :30 Commercial | | | |
| | 500.00 | 36 1 | 9/29 | SA | 08:26A | 30 8N12001 | 500.00 | | |
| Sun 8a Today Show | | | | | *WFLA | :30 Commercial | | | |
| | 500.00 | 37 1 | 9/30 | SU | 08:46A | 30 8N12001 | 500.00 | | |
| Sun 9a News | | | | | *WFLA | :30 Commercial | | | |
| | 300.00 | 38 1 | 9/30 | SU | 09:48A | 30 BN12002 | 300.00 | | |
| Sun 6p News | | | | | *WFLA | :30 Commercial | | | |
| | 750.00 | 39 1 | 9/30 | SU | 06:42P | 30 BN12001 | 750.00 | | |
| Total Airtime Gross Spot Revenue: | | | | | | 39,300.00 | | Sports Dverrun | |

PERIOD COST 47,025.00

52 Total Units
ACTUAL GROSS BILLING 39,300.00
AGENCY COMMISSION 5,895.00
NET DUE 33,405.00

SUB-TOTALS Debits .00
Credits 7,725.00-
TOTAL RECONCILING 7,725.00CR

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